

MODULES

- ▶ Overview of Marketing & Digital Marketing
- ▶ Website Designing & Development
- ▶ Email Marketing & Lead Generation
- ▶ Influencer Marketing
- ▶ Mobile Marketing
- ▶ E-commerce Marketplace Selling
- ▶ Freelancing as a Career
- ▶ Graphic Designing
- ▶ Blogging as Business
- ▶ Search Engine Optimization (SEO)
- ▶ Google Ads (PPC)
- ▶ Growth Hacking
- ▶ Online Money Making (Affiliate + Google AdSense)
- ▶ Event Marketing
- ▶ Video Creation & Editing
- ▶ Content Marketing
- ▶ Social Media Marketing (SMM)
- ▶ Web Analytics
- ▶ Online Media Buying
- ▶ Online Reputation Management (ORM)
- ▶ Google Certifications Preparation

4
Surprise
Modules



Why Choose GDC?

- ▶ Weekday & Weekend Batches
- ▶ 3 Month/4 Month + 2 Month Internship
- ▶ 15+ Certifications
- ▶ 35+ Modules & Subparts
- ▶ 4 Surprise Modules
- ▶ Free Themes and Plugins Support
- ▶ Live Budget Campaigns
- ▶ Mentor Hours
- ▶ Mock Interview Sessions
- ▶ 100% Job Assistance + Internship
- ▶ 100% Lifetime Student Support
- ▶ 100% Money Back Policy